

EDUCATION SERVICES 2013 - 2014

KNOWLEDGE LEADERSHIP DEVELOPMENT ACADEMY



"An investment in knowledge always pays the best interest."

Benjamin Franklin

US author, diplomat, inventor, physicist, politician, & printer (1706 - 1790)

EXECUTIVE EDUCATION



Inspiration
Innovation
Insight
Ideas

PERFORMANCE

Kaieteur Institute for Knowledge Management
<http://www.kikm.org>

EDUCATION CURRICULUM - 2013

Smarter Learning Faster

- **The Knowledge Transfer & Retention Seminar**

Retaining, protecting, and networking expert knowledge and intellectual capital in the smart enterprise of the future.

- **Knowledge-Based Innovation**

How to stimulate and leverage knowledge driven creativity and innovation in your organization

- **Knowledge-Based Business Models**

How to engage in next-generation knowledge-based business model innovation to outsmart the competition and gain early market leadership and business dominance

- **Intellectual Capital & Intangibles**

How to identify, measure, monitor, and optimize the value of intellectual capital, intellectual property, and intangible assets

- **Learning Organization**

How to foster learning based communities of purpose, practice, and interest in your organization for enduring business advantage

- **Harnessing Knowledge & Idea Markets for Business Advantage: Practical Lessons from Social Media, Crowdsourcing, Open Innovation**

How to better mobilize collaborative knowledge sharing, transfer, exchange and trade in your business operations

- **Knowledge Enabling Software Systems**

How to successfully implement and maximize the return on investment in knowledge enabling technologies



AVAILABLE COURSES

- **THESE ARE OUR CURRENT STANDARD COURSE OFFERINGS.**

- **WE CAN ALSO ADAPT COURSE TOPICS AND MATERIALS TO CREATE MORE CUSTOMIZED ON-SITE COURSES FOR YOUR ORGANIZATION AS NEEDED**

- **SIMILAR ON LINE COURSES WILL ALSO BE OFFERED IN 2013**

- **ALSO AVAILABLE FOR**

- *SPEAKING ENGAGEMENTS*
- *EXECUTIVE BRIEFINGS*
- *KNOWLEDGE COACHING*



EDUCATION CURRICULUM - 2013

- **Expertise Networking**

How to create successful expertise, talent, and knowledge networks in your enterprise

- **Knowledge Leadership**

How to develop, nurture, and support capable, high performing, self-actualized, knowledge leaders in your organization

- **Knowledge & Transformational Change**

How to engage in successful change management and win enthusiastic stakeholder buy-in to your program to transform your organization into a successful knowledge driven enterprise

- **Knowledge Economy Zone Master-Planning**

How to develop high performing Knowledge Innovation Zones?

New strategies for attracting more successful, sustainable growth, and knowledge-based economic development, in knowledge enterprises, clusters, creative towns, smart communities, knowledge cities, corridors, regions, and innovation hubs

- **Mastering the Inner Game of Knowledge**

How to manage mental models, maps, mindsets, and thinking processes, so as to make smarter decisions, solve problems more effectively, reduce risks, avoid catastrophic mistakes, increase confidence, and produce better cognitive results

- **Knowledge Inspired High Performance**

How to engage in a life-long rewarding quest to achieve truly knowledge inspired innovation and high performance results

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EDUCATION BASED ON FUNDAMENTAL KNOWLEDGE PRINCIPLES

Self-Knowledge - Know Yourself ; Knowledge Perspective - Knowledge is Personal ; Knowledge Purpose - Know Where You Want To Go ; Knowledge Assessment - Know What You Know; Knowledge Awareness - Know What You Don't Know; Knowledge Energy - Renewable, Abundance, Power, Infinite Recipes; Knowledge Flow - Flows are more important than Stocks; Knowledge Currency - Knowledge is an Asset - a Valuable Currency - Capital - IP; Knowledge Intellect - Knowledge is Cognitive, Brainpower, Thinking, & Mindset Matters; Knowledge Intangibility - Knowledge is Intangible, Weightless; Knowledge Sharing - Knowledge Transfer, Exchange, & Networking Increases its Value ; Knowledge Capability - Knowledge Enables the Capacity to Act; Knowledge Culture - Knowledge is Tribal & Social; Knowledge Duality - Tacit & Explicit - Intuitive & Codified; Knowledge Mobilization - Knowledge Commerce is Incentivized & moved by Market Forces; Knowledge Ecology - Knowledge is nurtured and supported in self-directed Contexts; Knowledge Renewal - Knowledge is refreshed by Learning, Creativity, Ideas, & Continuous Innovation;

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PREVIOUS CLIENTS

Past Attendees at our events have come from such organizations as:

- Altavista
- Almost Painless Computing
- Aptech
- Baush & Lomb
- Baycrest
- Brainspace
- Canadian Tire Corporation
- Canada Post Corporation
- Carana Corporation
- Cognis
- Crucible Management Consulting
- Dekstrus Inc
- DMR
- Educational Testing Service Of New Jersey
- Enbridge
- EngineX
- Excalibur Technologies Inc
- Eter-Wind International Ltd
- Freedom Communications
- FrontLine Centre Inc
- Government Of Ontario
- Government Of Canada
- Haven Knowledge Systems
- Hutchinson Communications
- Hong Kong Productivity Council
- IBM
- IDC
- IFF
- Information Architecture Group
- Insurance Bureau Of Canada
- iMail Hong Kong
- ITNet
- Joint Victory
- KenBelTeck
- Knowledge Aura
- Liberty Consulting
- Lotus
- Luen Ming Electric & Plastic Works Co Ltd
- Microsoft

- Parallel Space Corporation
- Price Waterhouse Coopers
- Regional Municipality Of Peel
- Royal Bank Canada
- Sears Canada
- Spectra Technologies
- Starlight International Holdings Ltd
- Starlight
- Sunlife
- Vincent Medical Mfg Co Ltd
- Worldcom
- ActSolutions
- Yue Po Engineering Co. Ltd
- ZacNet/KM Ventures
- Zurich Life
- and many others

Our seminars have been delivered locally in Toronto, and overseas at the invitation and under the auspices of the Hong Kong Productivity Council, in Singapore, in Costa Rica via INNOV@ at the Omar Dengo Foundation, and in the Caribbean in Barbados, & Trinidad.





LEAD FACULTY

Bryan Davis is President of the Kaieteur Institute for Knowledge Management. The Institute is an independent organization, based in Toronto. It provides education, research, and consulting services.

Bryan's mission is to help clients to receive the most value, optimal performance and profit, from their investments in knowledge, intellectual capital, and intangible assets. He offers deep smarts and rare insights into the knowledge economy, knowledge markets, knowledge innovation, expertise networking, and knowledge enabling technologies.

He has acquired this know how over a twenty year career in the knowledge management field. He has also contributed thought leadership to such concepts as knowledge pattern recognition, knowledge innovation zones, and knowledge based business models.

He is also a Fellow of Entovation International and a Fellow of Intentac International Entrepreneurship Academy. He teaches Knowledge Management at the University of Toronto in the School for Continuing Studies, and is a Faculty Associate at Banff Executive Leadership.

He is an accomplished presenter and has spoken at conferences and seminar events in over 20 countries.



2000 Hong Kong Productivity Council,
International Product Development & Innovation Congress

Smarter Learning Faster

Who Should Attend?

Chief Knowledge Officers, Knowledge Executives, knowledge managers, knowledge leaders, strategists, CEO's, and senior management who have responsibility for knowledge-management and knowledge driven innovation in their organizations. Leaders who want to grow their understanding of knowledge management and what it takes to be a superior knowledge leader moving into the future.

Why Participate?

The reason why you should participate is that you will be exposed to rare world-class thinking on this subject. This is part of your personal and professional knowledge management development. We will also make it easy to understand and apply to your business context. You will achieve a deeper appreciation of advanced high performance knowledge leadership and why there is now a need to cultivate, develop, practice, and utilize a fresh set of additional leadership capabilities. You will acquire insight, understanding, intelligence, and thinking tools that you can immediately put to work.

Can I gain a Knowledge Advantage?

You will achieve a sustainable competitive advantage, and our courses can help you and your organization to outperform in the market-place. We will equip you with secret leadership techniques that will help you to better develop your people, accomplish faster change, achieve better success with your knowledge management project initiatives, and leverage knowledge capital to produce profitable returns for enterprise stakeholders.

OTHER FACULTY:

We Also Have Other Faculty Members Available From KiKM & Our Knowledge Partner Network



CONTACT

IF YOU HAVE AN INTEREST IN REGISTERING FOR ANY OF THESE COURSES, OR WISH TO ORGANIZE SEMINARS ON SITE AT YOUR ORGANIZATION, & REQUIRE MORE INFORMATION, PLEASE CONTACT:

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President

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2013 – CURRICULUM – AVAILABLE COURSE OFFERINGS				
Number	Seminar	# of Days	Dates	Fees CDN\$
KIKM001	Introduction to Knowledge Management	1	June	275.00
KIKM002	Advanced Knowledge Management	2	July	550.00
KIKM003	The Expert Knowledge Transfer & Retention Seminar	2	July	550.00
KIKM004	Knowledge-Based Innovation	2	July	550.00
KIKM005	Knowledge-Based Business Models	1	Sept	275.00
KIKM006	Intellectual Capital & Intangibles	2	Sept	550.00
KIKM007	Learning Organization	1	Sept	275.00
KIKM008	Harnessing Knowledge & Idea Markets for Business Advantage: Practical Lessons from Social Media, Crowdsourcing, & Open Innovation	2	Oct	550.00
KIKM009	Knowledge Enabling Software Systems	2	Oct	550.00
KIKM010	Expertise Networking	2	Oct	550.00
KIKM011	Knowledge Leadership	1	Nov	275.00
KIKM012	Knowledge & Transformational Change	1	Nov	275.00
KIKM013	Knowledge Economy Zone Master-Planning	2	Nov	550.00
KIKM014	Mastering the Inner Game of Knowledge	1	Dec	275.00
KIKM015	Knowledge Inspired High Performance	2	March	550.00

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2013 Knowledge Management Course

Instructor: Bryan Elliot Davis

University of Toronto

School of Continuing Studies

<http://learn.utoronto.ca/courses/knowledge-management>

<http://learn.utoronto.ca/>



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