
SEMINAR



e-KNOWLEDGE MANAGEMENT AS AN ENABLER OF e-GOVERNMENT

DATES : Check with us for upcoming seminar dates

LOCATION : Downtown Toronto, Ontario. Canada - TBA

TOPICS Next Generation e-Knowledge Management; Intellectual Capital; Intellectual Property; e-Learning; Question and Answer and Experts Exchanges; Human Capital Exchanges; Social & Community Oriented Knowledge Exchange; Knowledge Stores; enabling e-Government Knowledge Exchange;

INTRODUCTION

In the knowledge management field, there is a major paradigm shift occurring. It's seismic in its implications. It's as big as the difference between Einstein's relativity and Newtonian physics. Era 1 knowledge management is fueled by a mindset that's the industrial equivalent to powering cars with gas. It's not bad but it's a limiting mindset. Tomorrow's knowledge management mindset is more akin to the emergence of fuel cells for powering automobiles. It represents a disruptive and discontinuous innovation. While transformation to the new thinking and perfecting the enabling technology may take some time, nevertheless the signs are everywhere that the future of knowledge intellectual property, intellectual capital, human capital, social capital, learning and intangible assets, is intimately associated with the growth and development and use of the e-knowledge marketplace. The big difference (what's really new) between yesterday's and today's knowledge management efforts in government, and that of tomorrow, is the fundamental premise that people do not and will not truly share knowledge where there is not some interest for them as stakeholders. The reality is that especially in government, knowledge is power and the tendency to hold onto what you know, hoarding, is deeply ingrained. The new thinking and new platform accepts that reality as a fundamental fact of life, and creates an on-line virtual community environment - **the e-knowledge market** - where people will have a greater ability, reason, and incentive to want to share and exchange knowledge. This also makes more practical sense. Markets have historically always been an intimate part of community development and expansion. They are a natural and organic aspect of every community ecosystem. It is therefore quite reasonable to expect as we build out communities into cyberspace, that e-markets will be integral to this

development. In an increasingly knowledge based economy it just makes great sense that we should be incubating the e-knowledge market as a natural setting for the conduct of knowledge exchange.. Moreover, markets tend to breed innovation. If we want knowledge based innovation in e-gov, and enterprising government, then the e-knowledge market platform, is the preferred platform for getting us there.

The e-Knowledge Market platform offers among other benefits :

- greater openness and transparency in knowledge exchange
- reduces friction (streamlines knowledge seeker and knowledge provider demand and supply relationships)
- reduces latency (less wait time)
- redefines support players roles in a more meaningful way (knowledge brokers, trust agents, knowledge bankers, ..
- superior adaption to change (get's real about people's mindsets)
- peer metrics - rating systems for giving community feedback on how we did, and for building trust
- potentially greater ROK (return on knowledge) for all stakeholders
- accelerated learning
- the opportunity to create new knowledge based business models for operating e-gov
- the fusion and integration of e-business and e-knowledge management principles and practices

See on line <http://www.kikm.org/portal/egov.htm> for more background information and links to examples.

& also our MetaPortal to e-Knowledge Exchange sites

<http://www.kikm.org/portal/page2.htm>

AGENDA

| Schedule | Topics |
|-----------------|--|
| 7:30 - 8:30 am | Registration, Continental Breakfast, Networking |
| 8:30 - 9:45 | e-Knowledge Management & e-Gov - New Trends & Developments |
| 9:45 - 10:00 | Break |
| 10:00 - 12:00 | An Introduction To e-Knowledge Markets & Exchanges |
| 12:00- 1:00 | Lunch |
| 1:00 - 2:45 | Using e-Knowledge Exchanges To Enable e-Gov |
| | Break |
| 3:00 - 4:00 | Exercise & Discussion |
| 4:00 – 4:30 | Review & Wrap-Up |

WHO SHOULD ATTEND

Government Executives responsible for leading knowledge management initiatives in their organizations, knowledge champions, knowledge strategists, knowledge architects, knowledge managers, CKO's, CIO's, CFO's, VP e-Business, Directors Of Education, Intellectual Property Lawyers, VP HR, system integrators, and consultants to Government

WHY YOU SHOULD ATTEND

This is a rare and unique opportunity to get up to speed on the hottest new developments in the knowledge management field. Instead of basing your knowledge management initiatives on yesterday's first-generation thinking, grow your understanding of the next generation developments in knowledge management.

- This event is carefully crafted to provide you with a well rounded, comprehensive, objective perspective on the latest trends, developments, players, technologies, and thinking
- It's a great investment in your personal professional growth and your organization's future ability to carry out genuine knowledge based innovation
- We specialize in this subject, and therefore are well positioned to ensure valuable knowledge networking and transfer
- Others who have been participated in our events relate that they have had net positive learning experiences
- You will gain deep insights into new advancements in the knowledge field and be able to form new business relationships
- Based on the rich content, there is a high probability you will have a stimulating learning experience and a low risk that you won't
- You will be able to use and apply the knowledge you gain, to read and interpret knowledge moves and trends, craft better knowledge strategy, better communicate and sell a knowledge initiative in your organization, profit from new knowledge platform advancements,

- We are the first Institute in the world to offer a comprehensive advanced seminar on this topic. You won't find it offered elsewhere.
- You will have a unique opportunity to discuss this subject, its implications and how to leverage knowledge-exchanges, with other senior savvy Government executives.

WHAT YOU WILL LEARN

- You will learn about the latest trends and developments in the e-knowledge markets market-space
- You will come away with a better appreciation of what's driving new developments, and the key business models, players and technology.
- You will be exposed to **real world** applications of this thinking and technology
- Learn the similarities and difference between a portal and an e-knowledge marketplace
- Understand the architecture of a developed e-knowledge exchange
- Learn how this approach can be harnessed today for enterprise innovation and enabling e-Gov
- The various ways e-knowledge exchange platforms are already being deployed in support of e-Gov
- Learn why the e-knowledge marketplace will become a vital component of B2B, B2C, P2P, and the Enterprise of the future - including e-Gov
- Learn what to consider when selecting a vendor solution and how to justify deployment

- Review of several leading software solutions
- Become clearer about the opportunities, risks, challenges, and issues surrounding enterprise implementation
- Learn how the latest developments in e-knowledge exchanges can enable the optimization of Intellectual Capital, Intellectual Property, and e-Learning in your organization.

After the Seminar you will be also able to dialogue and collaborate with colleagues, through secure but free access to our web based **Virtual e-Knowledge Markets Seminar Community Forum**. This is enabled through the use of **Orchestra** by Crossdraw.com one of our advanced research co-sponsors and Technology Partners.

INSTRUCTOR

Bryan Davis is Founder and President Of The Kaieteur Institute For Knowledge Management in Toronto. The Institute is currently engaged in advanced independent research into e-knowledge markets, knowledge enabling software, knowledge business models, knowledge-based innovation, knowledge pattern recognition. He is currently leading an international consortium researching e-knowledge market-places. He has been transforming information, document, and knowledge management theory into practice for over twenty years. Mr. Davis experience spans the realm of knowledge management, document management, workflow, business process analysis and redesign, and records automation, competitive intelligence, corporate portals, e-business and CRM. . He is a graduate of York University's Philosophy Programme. He was until recently, a

Vice President of Knowledge Management Strategies and Research with the Delphi Group Canada. He has previously been an Information & Technology Consultant with the Municipality Of Metropolitan Toronto; Manager Of The Corporate Records Centre for Metro Toronto; Regional Superintendent Records Management Transport Canada (Ontario Region); and Assistant Chief of the Toronto Federal Records Centre, National Archives Canada. He is regularly asked to make presentations at Conferences around the world. He teaches several Seminars related to e-Knowledge Based Innovation. He also teaches a Knowledge Management Course in the University Of Toronto's School Of Continuing Studies, has been an instructor of the Delphi Group's Institute on Knowledge Management, Document Management, and Workflow, and a regular presenter/organizer at Delphi Group Canada Seminars, and Conferences. . He is a Past President Of The Toronto Chapter and National Director of CIIMS, helped launch a Knowledge Management Special Interest Group with CIPS, authored a major Research Report On Knowledge Enabling Software, and been called upon to provide advice to the Society of Management Accountants of Canada, The Royal Bank, The Centre For High Performance, and the University of Toronto Faculty of Information Science. His clients have included WorldCom, Information Architecture Group, Carana Corporation, Zurich Life, Sun Life, Sears Canada, Educational Testing Service Of New Jersey, Baush & Lomb, Government Of Puerto Rico, and Hong Kong Productivity Council among many others.

He is a member of the Advisory Board of Knexa.com, an e-knowledge exchange enterprise. Knexa has a formidable brain-trust that includes such world-class experts on Intellectual Capital as Dr. Nick Bontis and Leif Edvinsson.

He is a regular presenter on this topic :- examples are

September 2000 - **KMWorld**, Santa Clara, California <http://www.kmworld.com>

January 2001 - **4th World Congress On Intellectual Capital**, Hamilton, Ontario.

[4th World Congress on the Management of Intellectual Capital](#)

February 2001 - **KMCluster**, San Francisco <http://www.kmcluster.com>

May 2001 - **SCOAP**, Ottawa, Ontario <http://www.scoap.com/>

May 2001 - **Canadian Information Processing Society KM-SIG**, Toronto, Ontario.

<http://www.cips.ca/toronto/sigs/sigkm.htm>

REGISTRATION DETAILS

- **Registration Fee :**

Canadian -: \$ 500.00 plus \$ 35.00 (7 % GST) = \$ 535.00

(US = approx \$ 365.00 including 7 % GST (per prevailing exchange rate) = \$ 390.55

(Group Discounts Available. Ask.)

- **Fees Include :**

Attendance at the seminar, handbook of slides, lunch and refreshments

- **Transfers & Substitutions :**

If you have pre-registered and are unable to attend, your fee can be applied to any subsequent running of the seminar, or someone else from your company may be sent as a substitute.

- **Cancellation & No Shows :**

Attendance can be cancelled up to 10 days before the seminar via written notice.

No-shows are still charged the full registration fee.

- **How To Register :**

By Telephone : 416-651-1837

By Fax : 416-651-2108 (*Please Complete registration form below, and Fax back to 416-651-1837*)

By E-Mail : info@kikm.org

By Mail : The Kaieteur Institute For Knowledge Management

67 Alberta Avenue, Toronto, Ontario.Canada .M6H-2R7

- **Payments : Payment must be received prior to attending the seminar.**

Payments can be by Cheque, Cash, or American Express Credit Card

Cheques should be made payable to :- The Kaieteur Institute For Knowledge Management

- **Paying Using Amex :** Complete the Form Below & Fax to 416-651-2108

(Note- Paying Using Visa or Mastercard :

VISA and Mastercard payments can be completed via our Knowledge Agency at Knexa.com . Contact us for details.).

- Consult us For **Travel & Accomodation** Information.
- Registration Form – see below

| SEMINAR REGISTRATION FORM | |
|--|------|
| Name Of Seminar : | |
| Date & Location Of Seminar : | |
| Name : | |
| Organization : | |
| Title : | |
| Address : | |
| Phone Number : | |
| Fax Number : | |
| E-Mail : | |
| Payment Details : | |
| Payment Calculation : Currency Canadian ___ or US | |
| Registration Fee | = \$ |
| + 7% GST (GST#873396162) | = \$ |
| Total | = \$ |
| My Cheque for \$ _____ is Enclosed | |
| (Please make payable to <i>The Kaieteur Institute For knowledge Management</i> | |
| Payment By American Express Credit Card : | |
| Name on The Card: | |
| Cardholder # : | |
| Expiry Date : | |
| Authorized Amount : | |
| Signature : | |
| Name: | |
| Card # : | |
| Expy: | |
| \$ | |
| Authorized By : | |
| Notes or Comments | |
| Please Mail or Fax Back Completed Form to 416-651-2108. | |
| Contact Information : | |
| The Kaieteur Institute For Knowledge Management | |
| 67 Alberta Avenue | |
| To 416-651-2108. Toronto, Ontario, Canada | |
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