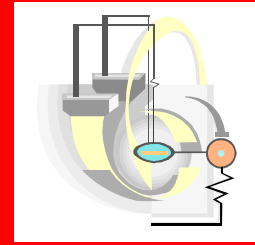


# KiKM - VITAL KNOWLEDGE ASSETS PROTECTION PLANNING SERVICE



Going Beyond Business Continuity, Emergency Preparedness, Contingency Planning, Disaster Recovery

- Preparedness
- Protection
- Prevention
- Peace Of Mind

- Are Your Vital Knowledge Assets Protected ?
- The recent catastrophic events of September 11 in New York demonstrate that disasters can strike your business anytime, and in the most unexpected of ways.
- We live increasingly in a knowledge-based and knowledge-driven economy, where knowledge workers are faced with greater intensities of knowledge work.
- Much of our future wealth will depend on our ability to properly harness and manage knowledge assets.
- In this environment, it is not enough to engage in the traditional ways of protecting your business.
- Such disciplines as Business Continuity Planning, Emergency Preparedness Management, Contingency Planning, and Vital Records Planning do not go far enough.
- You still need to do these, but you also need to engage in **Vital Knowledge Asset Protection Planning**.
- What are those Knowledge Assets critical to the running of your business that you need to secure and protect ?
- What are the vital knowledge assets that knowledge workers in your business will need after a disaster, to be able to resume providing service to your customers ?
- Our Vital Knowledge Asset Protection Planning Program helps to ensure that you will continue to have access to critical knowledge assets, in the event that disaster strikes.

The Kaieteur Institute For Knowledge Management is a Toronto based Think Tank and Consultancy focused on :

Vital Knowledge Assets Protection Management

e-Knowledge Markets

Knowledge-Based Business Models

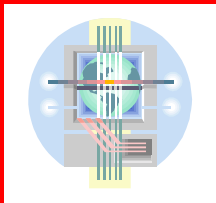
Knowledge Pattern Recognition

The Enterprise Ideas Economy

Knowledge Innovation

Knowledge Flow

Knowledge Enabling Software



An Ounce Of Prevention Is Worth A Pound Of Cure.

# VITAL KNOWLEDGE ASSET PROTECTION PLANNING

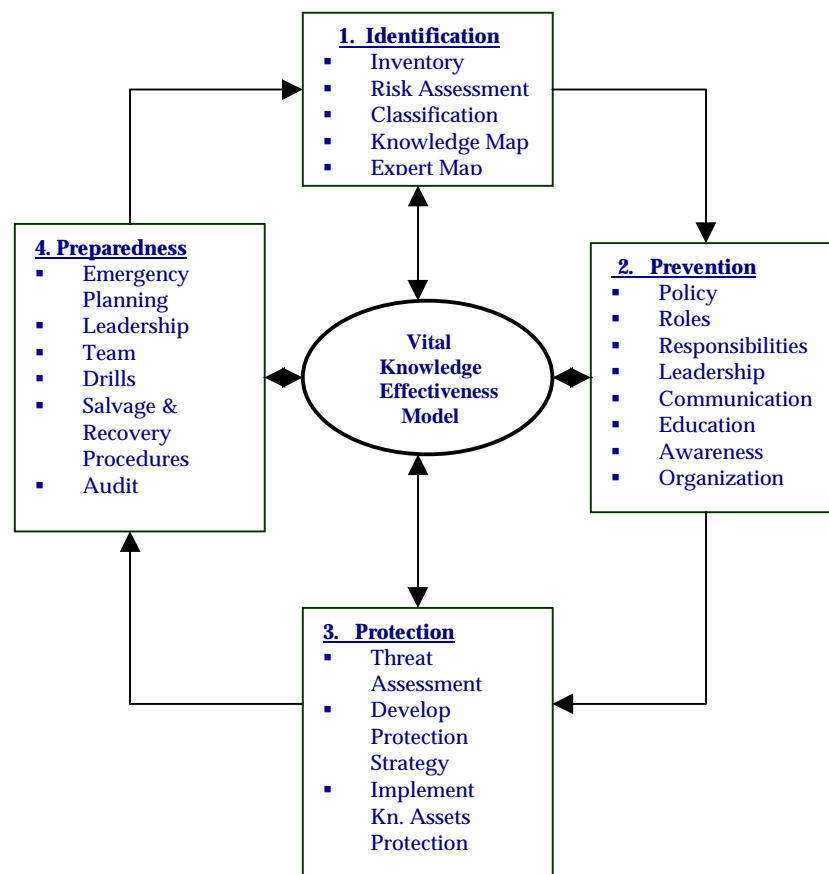
## Manage Your Knowledge Asset Risk

KiKM's essential 12 C's of successful knowledge based business. The KiKM framework includes models for :

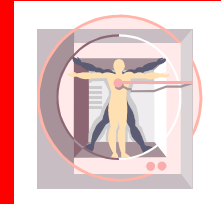
- Concept
- Customer
- Commerce
- Content
- Context
- Community
- Connections
- Communication
- Coordination
- Complexity
- Commitment
- Caring



### KiKM Vital Knowledge Assets Protection – Reference Model



# VITAL KNOWLEDGE ASSET PROTECTION PLANNING SERVICE



## Knowledge Assessments

### VITAL KNOWLEDGE ASSETS REVIEW

**We use KiKM's unique and proven Knowledge Pattern Recognition Framework in our analysis**

- Executive Briefing
- Threat Assessment
- Identification Of Critical Knowledge Assets
- Classification Of Knowledge Assets
- Proposed Protection Strategy For Knowledge Assets
- Staff Education & Training About Knowledge Asset Protection
- Emergency Management & Operations Planning For Knowledge Assets
- Our Independent Readiness Assessment Report

## The Kaieteur Institute For Knowledge Management

Bryan Davis - Bio

**A Select Member Of The Entovation International Global Knowledge Leadership 100**

<http://www.entovation.com/members/kleadmap/members.htm>



Bryan Davis is President Of The Kaieteur Institute For Knowledge Management, a Toronto-based Think Tank and Consultancy. He is a knowledge management educator, researcher, consultant, and market analyst. His primary areas of interest and focus are, e-knowledge markets, knowledge-based business models, knowledge pattern recognition, knowledge enabling software, knowledge-flow, and knowledge-based innovation. He has been a Vice President of Knowledge Management Strategies and Research with the Delphi Group Canada. . He has been transforming information, document, and knowledge management theory into practice for over twenty years. Mr. Davis's experience spans the realm of knowledge management, document management, workflow, business process analysis and redesign, and records automation, competitive intelligence, corporate portals, e-business and CRM. He teaches Knowledge Management at the University Of Toronto's School Of Continuing Studies. He has also been an instructor of the Delphi Group's Institute on Knowledge Management, Document Management, and Workflow, and a regular presenter at Delphi Group Canada Seminars, and Conferences. He has previously been an Information & Technology Consultant with the Municipality Of Metropolitan Toronto; Manager Of The Corporate Records Centre for Metro Toronto; Regional Superintendent Records Management Transport Canada (Ontario Region); and Assistant Chief of the Toronto Federal Records Centre, National Archives Canada. His knowledge management work has led to him being interviewed by such media publications as The Financial Times of London, Marketing News, Federal Computer Week, iMail Hong Kong, Computer World Canada, and Hi Tech Career Journal.. He is a Past President Of The Toronto Chapter and National Director of CIIMS, and is a member of the Interactive Multimedia Arts & Technologies Association. He has written articles for Documation Canada, chaired speaker panels on Knowledge Management, and made presentations at CIIMS, ARMA, CFMA, Infonex Seminars and Conferences. As a knowledge professional, he has chaired Knowledge Management Panel Presentations at the Metropolitan Toronto Board Of Trade, created several leading-edge Knowledge Management Seminars, helped launch a Knowledge Management Special Interest Group with CIPS, authored a major Research Report On Knowledge Enabling Software, and been called upon to provide advice to to the Society of Management Accountants of Canada, The Royal Bank, The Centre For High Performance, and the University of Toronto Faculty of Information Science, among many other organizations. In 2000 he made presentations at International Conferences in Hong Kong, Santa Clara California, Puerto Rico, and Canada.

**You Are Only As Smart As The Nodes In Your Knowledge Network !**

## KiKM is Also An Expanding Global Knowledge Network

We are also a growing global Knowledge Network, with many partners and colleagues that we collaborate with. With the involvement of the appropriate partners we can the full spectrum of Business Continuity and Disaster Recovery Planning, if necessary.

### Among them, are the following:

- Alleyne & Associates
- Mark Hopkins & Associates
- Sign Of Knowledge
- Knexa
- Institute For Intellectual Capital Research
- Entovation International
- Engine X
- Know Inc
- NewBizDev
- Knowledge Aura
- Brand K
- IT/Net
- The Delphi Group Canada
- TheByDesign eLab
- Gutenberg Inc
- The Centre For High Performance
- [see also our e-Knowledge Market Consortium Network Partners](#)

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## Just Know It !

[www.kikm.org](http://www.kikm.org) - independently rated as being among the top 40 web sites in the world for Knowledge Management.