

EDUCATIONAL EVENTS – TORONTO 2007

## 2007 SEMINARS

SPECIFIC DATES - TBA

2 Days

### ● **Optimizing The Value Of Knowledge Assets**

#### **How to Implement Knowledge Management successfully in your organization**

*Learn state of the art strategies, methods, practices, and tools for achieving faster, better, smarter knowledge processing in your organization.*

*Learn how to develop sustainable high knowledge performance across the enterprise. Learn about what's involved in creating new and improved metrics for measuring and monitoring knowledge performance.*

*The format will be four half-day knowledge cafe style workshops in which we explore the subject matter through dialogue, discussion, exercises, and presentations.*

**Fee - \$ 449.00**

## 1 Day

### ● Knowledge Innovation Zone Development

**How to develop knowledge high performance in Knowledge Innovation Zones**

**Presenters: Debra Amidon & Bryan Davis**

*New recipes for attracting more successful, sustainable growth, and knowledge-based economic development, in knowledge enterprises, creative towns, smart communities, knowledge city-, regions, and innovation hubs.*

**Fee - \$ 549.00**

## 1 Day

### ● Expertise Management

**How to network the experts in your organization so as to optimize available brainpower, and better harness collective wisdom, and experience, for competitive advantage.**

This seminar will expose you to state of the art thinking, trends, strategies, frameworks, practices, and technologies, for expertise networking.

**Fee - \$ 349.00**

**2007 – 1 Day**

● **Knowledge Leadership Development**

**How to become a higher performing Knowledge Leader in your organization and to develop winning knowledge communities and teams for your enterprise**

Learn the 7 leading roles of modern knowledge leaders, what competencies they require, and how to play these roles. In this seminar we create a series of practice simulations so that leaders get to experience the new roles by engaging in action.

**Fee - \$ 349.00**

**2007 – 1 Day**

● **Ideation**

**How To optimize the rich market-place for IDEAS in your enterprise and beyond, so as to better enhance decision-making, customer service, productivity, innovation, and profit.**

*Tapping, sharing, exploiting, networking, valuing, protecting, and moving ideas from mind to market for greater customer success, profitable returns, and business innovation.*

**Fee - \$ 249.00**

**2007 – 1 Day**

● **Knowledge Continuity Planning**

**How to Practice Effective Knowledge Continuity**

*Managing risk, threats, emergencies, and staff turnover so as ensure ongoing success, growth, and sustainability for your knowledge program*

**Fee - \$ 249.00**

**2007 – 1 Day**

● **Knowledge-Based Business Model Innovation**

**Understanding The Vital Building Blocks Of Knowledge-Based Business Model Innovation**

**Fee - \$ 349.00**

**2007 – 1 Day**

● **KM For SME's**

*How SME's can leverage Knowledge Management thinking, practices, and systems for sustainable growth, and greater profitability?*

**Fee - \$ 249.00**

**2007 – 2 Days**

● **Intellectual Capital & Intangible Assets**

**How to identify, develop, monitor, and measure the performance of your organization's intellectual capital and intangible assets**

This seminar will equip you with knowledge about the methods, techniques, and tools for making the most of human capital, relationship capital, and structural capital in your enterprise.

**Fee - \$ 449.00**

Kaieteur Institute For Knowledge Management

## Venues

Downtown Toronto – TBA

*We also offer these seminars as on-site events – If you would like to have a seminar presented for a group within your organization contact us to arrange.*

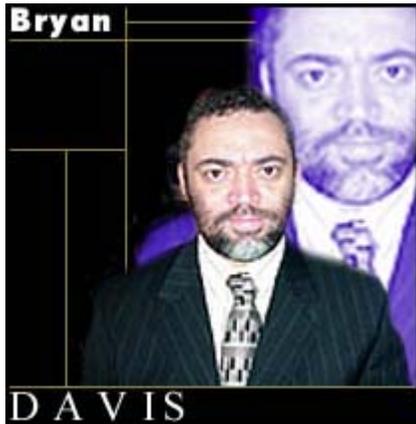
*Please note: we offer these courses subject to demand, and reserve the right to postpone or cancel our course offerings subject to attendee demand*

Kaieteur Institute For Knowledge Management

● **Contact Information**

For more information and registration details, please contact:

**Bryan Elliot Davis**



President  
The Kaieteur Institute For Knowledge Management  
67 Alberta Avenue,  
Toronto, Ontario.  
M6H-2R7  
Tel: (416) 651-1837  
E-Mail: [bdavis@kikm.org](mailto:bdavis@kikm.org)