

"HOW TO OPTIMIZE THE VALUE OF YOUR KNOWLEDGE ASSETS?"

How to make your KM projects go faster, better, cheaper, smarter, and produce improved payback



Major Topics

Here are some of the tremendously useful topics we will cover:

- ☑ The primary drivers of knowledge value
- ☑ The growing role of intellectual capital and intangible assets
- ☑ How to approach the issue of knowledge value innovation
- ☑ Why a triple knowledge mindset is a winning approach
- ☑ How to change minds, change practices, and change systems more effectively
- ☑ What network centrality is and why giving it focus is a powerful lever
- ☑ How to better align knowledge processing with emerging trends
- ☑ Why understanding the pressures on your organization's business model is increasingly important
- ☑ Why market-oriented knowledge management has real advantages over earlier approaches to KM
- ☑ Specific actions that can be taken to increase commitment, motivation, engagement, and faster buy-in
- ☑ How to become more specific about the portfolio of benefits you aim to capture
- ☑ Why it is useful to understanding patterns, plays, and pathways to higher payoff KM
- ☑ How core knowledge principles can lead to more synergistic and coherent action
- ☑ How to develop and use improved knowledge performance metrics
- ☑ What's involved in entering the zone of creative knowledge value innovation and mastering the secrets to truly inspired knowledge performance.

The Knowledge Cube™ Framework

This toolkit includes an integrated set of powerful, productive, and actionable constructs:

- ☑ Core principles template
- ☑ The Knowledge Cube mindset mapping guide
- ☑ Technology implementation guide
- ☑ Change practice guide
- ☑ Performance assessment metrics
- ☑ Benefits checklist
- ☑ Trends monitor
- ☑ Value analyzer
- ☑ Intellectual capital model
- ☑ Intangibles evaluation framework
- ☑ Knowledge market exchange model
- ☑ Expertise networking framework

Audience

Individuals and teams with a serious business interest in knowledge management and the knowledge-based economy will find this seminar of great value. Executives who are especially interested in new ideas on how to get a better return on their investments. Leaders who value high knowledge performance strategies and actions. Knowledge managers, creative strategists, architects, and executives who seek faster, smarter, better, and more cost effective ways to generate optimum knowledge performance.

Why You Should Attend

You will gain access to world-class and cutting-edge insights. You will be able to network and dialogue with peers who have a shared passion and interest this subject. It will be an investment in a deeper understanding of evolving knowledge economy next practices. It will be an excellent source of innovative ideas, methods, and techniques. It will give you a compelling competitive and collaborative advantage.

What You Will Learn

Learn state of the art strategies, methods, practices, and tools for achieving faster, better, smarter knowledge processing in your organization. Learn how to develop sustainable high knowledge performance across the enterprise. Learn about what's involved in creating new and improved metrics for measuring and monitoring knowledge performance. You will see your existing knowledge initiatives from a fresh perspective and will undoubtedly find new ideas and practices that you can immediately act on so as to make improvements. You will learn how you can better optimize and leverage knowledge and intellectual capital assets. You will have a new way to examine and assess the maturity and quality of your existing knowledge management strategies and initiatives.

Become Knowledge Inspired

Prepare to be stimulated and inspired. At our seminars amazing developments can happen. People have become energized to launch new initiatives, ventures, and knowledge-based enterprises. They return to their organizations with new strategic insights, perspectives, ideas, and intellectual tools. New lasting collaborative relationships can be formed and you gain access to a select peer network of smart people. This seminar offers a healthy balance between presentation of new concepts and ideas, as well as vigorous, stimulating, energized, facilitated, group work, interactive conversation, discussion and dialogue.

Schedule & Agenda

Here is an outline of this new and exciting two day event. The format will be four half-day knowledge cafe style workshops in which we explore the subject matter through a balanced mix of presentations exercises, dialogue, and discussion.

Day One – (9:00 am – 4:30 pm)	
8:30 - 9:00 am	Registration, Continental Breakfast, and Networking
9:00 - 9:15 am	Welcome, introductions, orientation, agenda review
	Module One – Introduction to the Knowledge Cube™ framework
9:15 - 10:15 am	Presentation – Applying the Knowledge Cube™ approach to your organizational context
10:15 - 10:30 am	Break
10:30 - 11:30 am	Knowledge Cafe format – group exercise The Cognitive Cup Challenge – a scenario/game simulation exercise
11:30 - 12:00 am	Group presentation of results & discussion
12:00 – 1:00 pm	Lunch
	Module Two – Improving Knowledge sharing, exchange, transfer, and trading
1:00 – 2:30 pm	Presentation – Applying the Knowledge Cube™ framework to improve knowledge processing
2:30 – 2:45 pm	Break
2:45 – 3:45 pm	The Experts Club - a group exercise
3:45 – 4:15 pm	Group presentation of results & discussion
4:15 – 4:30 pm	Review, reflection, synthesis – wrap-up
Day Two – (9:00 am – 5:00 pm)	
	Module Three - Technology Implementation – How to implement technology faster, better, smarter, cheaper
9:00- 10:00 am	Presentation – The Knowledge Cube™ and technology implementation
10:00-10:15 am	Break
10:15-11:30 am	Exercise – Applying the guidelines to a knowledge enabling technology project
11:30 – 12:00	Group reports, discussion, and dialogue
12:00 -1:00 pm	Lunch
	Module Four - Culture Change - How to gain faster buy-in & support for your KM initiative
1:00 - 2:00 pm	Presentation – The Knowledge Cube™ and 7 Strategies for smarter change management
2:00 - 3:00 pm	Group Exercise – Making a new communications meme
3:00 - 3:15 pm	Break
3:15 – 3:45 pm	Group reports & discussion
	Module Five Metrics - Completing Strategic Knowledge Performance Assessments
3:45 - 4:15 pm	Panel or Presentation – Assessing, measuring, and monitoring knowledge high performance
4:15 – 4:30 pm	Reflections & Wrap-Up

Seminar Leader



Bryan Davis is founder and president of The Kaieteur Institute for Knowledge Management based in Toronto, Canada. The Institute is an independent management consultancy research think tank, applied knowledge lab, and knowledge practices network. He has masterfully facilitated world class dialogues such as the session at The World Summit On Innovation & Entrepreneurship in 2006. (shown in the photo above & see www.wsie.org)

Bryan conducts advanced independent research and practice related to innovation intelligence. New thinking is specifically being applied to furthering our understanding of high performance knowledge-based innovation. We leverage our strategic understanding of knowledge markets and exchanges, knowledge networks, knowledge cities, knowledge-enabling software, knowledge-based business design, knowledge-based business models, knowledge monetization, knowledge entrepreneurship, knowledge pattern recognition, the enterprise ideas economy, knowledge as a vital asset for business continuity, change management patterns, knowledge buyer motivation, knowledge-value creation, personal knowledge management, knowledge grids, and the emerging "KnowledgeEverNet" – the always-on, always-connected global brain. Bryan is increasingly recognized as a leading world authority in these specialized knowledge domains.

He is a Fellow of Entovation International. He lectures on Knowledge Management at the University of Toronto in the School For Continuing Studies. He has served as Vice President , Knowledge Management Strategies and Research with the Delphi Group Canada.

He has worked as an Information & Technology Consultant with the Municipality Of Metropolitan Toronto, and worked at Transport Canada and National Archives Canada. He is a graduate of York University's Philosophy Program. He is an accomplished presenter and regularly makes presentations at International Conferences. He served as a member of the Advisory Board of Knexa.com

He is also a member of the Entovation 100. He is a past president of the Toronto Chapter Of The Canadian Information & Image Management Society, and a co-chair of the Knowledge Management Special Interest Group of the Toronto Chapter of the Canadian Information Processing Society.

The Kaieteur Institute

A leading independent think-tank. We provide state-of-the art, high performance knowledge management education, research, and consulting services. We work with top executives to customize and master profitable, competitive, and sustainable knowledge-based business strategies and solutions. We have unique and innovative capabilities related to knowledge markets, knowledge-based business models, knowledge pattern recognition, the ideas economy, knowledge enabling software systems, and competitive intelligence. We assist our clients with the profitable optimization of human capital, intellectual capital, intellectual property, knowledge infrastructures, customer relationship capital, social and community capital, and intangible assets. We use disciplined strategy frameworks to help accelerate cultural change, gain grassroots buy-in, and develop knowledge leadership. Other areas we specialize in are expertise management, the development of knowledge cities and innovation zones, knowledge entrepreneurship, knowledge monetization, knowledge arbitrage, knowledge networks, knowledge workflow and transfer, knowledge continuity, resilience, and renewal, and managing the triple knowledge bottom-line for true enterprise growth and sustainability.

About the City Of Toronto

For more information about accommodation, tourist attractions, visit on-line <http://www.torontounlimited.ca/story2.htm> and visit Tourism Toronto which is the official destination-marketing organization for Toronto's tourism industry <http://www.torntotourism.com/Visitor>

Investment

This seminar is a terrific investment. We are absolutely sure that you will receive a return vastly in excess of the less than \$31.75 per hour which you pay to be involved in these two days.

Fee - \$ 449.00 plus 6% GST = \$ 475.94 CDN

Includes snacks, refreshments, lunch, and electronic copies of presentation materials

We guarantee that you will receive extra-ordinary value from this seminar and be satisfied, or we will give you your money back.

Location & Venue

Toronto Downtown in the vicinity of the University Of Toronto Campus – TBA.

The specific venue will be confirmed based on registrations

See posted schedule at www.kikm.org

Dates

Please check the schedule posted on line for specific dates.

To Register For This Seminar

Notify us by e-mail to info@kikm.org of your plan to pre-register for the seminar or call 416-651-1837.

Make sure to provide us with the following **attendee details**:

- Name Of Seminar You Wish To Attend: _____
- Dates: _____
- Location: _____
- Name: _____
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